

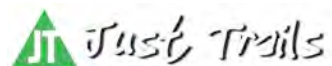


17th Gateway to the Cumberlands Jeep Jamboree

Williamsburg, Kentucky

October 21 – 23, 2010

Trail Rating 3 – 9





EVENT SCHEDULE

Important note about meals: This Jamboree is a Just Trails Jamboree – catered meals include Friday and Saturday dinners. You are on your own for breakfasts, lunches and snacks. Please remember that this is a “Just Trails” Jamboree. There are many restaurants, delis and markets that will be able to accommodate your needs for breakfast and lunch. It is very important that you allow time for your breakfast before we meet for our general attendance meeting on Friday and Saturday morning. Be sure to have your lunch with you at that time, as there will not be time available after our meeting. We suggest making arrangements for a lunch the night before. Caterer available at registration to take prepaid lunch orders

THURSDAY, October 21, 2010

5:00 P.M. - 7:00 P.M.

MANDATORY Registration will be held at the Williamsburg Convention Center (WCC) located at 650 South 10th Street in Williamsburg (800) 552-0530. Please refer to “How Do I Get There?” on page 5 for directions. Vehicle inspection will open at 4:30 in the parking lot. Trail sign-ups will take place during registration times and are on a first come, first served basis. **Be sure to pack or buy a lunch for tomorrow’s trail ride. NO LATE REGISTRATION on Friday morning. Also, make sure you have a full tank of gas prior to the General Attendance Meeting!**

5:15 P.M.

JEEP JAMBOREE PARTY! Please join us for a cookout, entertainment and much, much more! The fun starts at 5:15 p.m.!

FRIDAY, October 22, 2010

8:30 A.M. - 9:00 A.M.

MANDATORY General Attendance Meeting at Hal Rogers Family Entertainment Center, Kentucky Splash Waterpark, 1050 Highway 92 West in Williamsburg (866) 812-1860. Please refer to “How Do I Get There?” on page 5 for directions.

9:00 A.M. – 12:00 P.M.

Trail ride.

12:00 P.M. - 1:00 P.M.

Lunch along the trail.

1:00 P.M. - 5:00 P.M.

Trail ride.

A Jeep wash will be available after trail rides. The location of the Jeep wash will be posted at registration. **Donations will be graciously accepted.**

6:00 P.M. - 7:30 P.M.

Dinner at the Williamsburg Convention Center. **Be sure to pack or buy a lunch for tomorrow’s trail ride.** Please refer to “How Do I Get There?” on page 5 for directions.

SATURDAY, October 23, 2010

8:30 A.M. - 9:00 A.M.

MANDATORY General Attendance Meeting at Hal Rogers Family Entertainment Center, Kentucky Splash Waterpark.

9:30 A.M. –12:00 P.M.

Trail ride.

12:00 P.M. - 1:00 P.M.

Lunch along the trail.

1:00 P.M. - 5:00 P.M.

Trail ride.

A Jeep wash will be available after trail rides. The location of the Jeep wash will be posted at registration. **Donations will be graciously accepted.**

6:00 P.M. - 7:30 P.M.

Dinner at the WCC.

Prize drawing immediately after dinner. GOOD LUCK! While reasonable efforts will be made to have all Jamboree participants on hand before the drawing begins, Jamboree guests who leave the dinner site early or who are delayed on the trails due to weather or other unexpected circumstances may miss the prize drawing.

Thank you for joining us on the 17th annual Gateway to the Cumberland's Jeep Jamboree – have a safe drive home!

Due to unforeseen circumstances all trips, events and trails are subject to change or cancellation without advance notice.

VEHICLE REQUIREMENTS

Tow points are MANDATORY! Tow points may include, tow hooks properly mounted to the frame with grade eight bolts according to official Mopar installation procedures, draw bars, receiver hitches, or aftermarket bumpers with manufacturers installed clevis or d-ring anchor. **If you do not have tow points, you may be turned away at registration without a refund.**

- **No body lifts or suspension lifts over 6" combined.**
- **No tires over 37".**
- **No snowplow frames.**
- **We recommend removing running boards and steps both factory and aftermarket if planning to participate in higher rated trails.**
- **All open-topped vehicles, including older models (CJs, Scramblers and Willys), must have mandatory roll bars.**
- **Tow strap recommended (with loops—NO HOOKS).**
- **Full-size spare tire or comparable size mandatory! A space-saver spare (donut) just won't do.**
- **Must be street legal with license plate.**

Please contact Glenda for further vehicle questions at glenda@jeepjam.com or 530-333-4777 ext. 12.

WHAT TO BRING

- ___ **CB radio highly recommended!**
- ___ Basic tool kit recommended!
- ___ First aid kit recommended!
- ___ Tire gauge recommended!
- ___ Ice chest full of your favorite non-alcoholic beverages.
- ___ **Full tank of gas prior to General Attendance Meeting!**

We HIGHLY recommend that you bring a CB radio!

There are many safety issues regarding upcoming obstacles transmitted over the CB radio by your trail guides. It is important for each vehicle to have a CB radio in their vehicle. You will also enjoy being able to participate in "trail chatter" with trail guides and your trail leader. Learn interesting facts about the area - history, local plant and wildlife, as well as exciting stories.

Other important items to consider bringing are: drinking water, trail snacks, chair or blanket for lunch stops, camera/video camera, binoculars, insect repellent, sun block, hat, hiking boots, toiletries, flashlight, medications, toilet paper and zip-lock bags for tissue disposal, hand sanitizer, rain jacket and warm clothing.

TRAIL USAGE AND INFORMATION

WATER CROSSINGS

We may have water crossings and water holes. Many of these crossings and holes offer a bypass if you decide to "go around". It is very **IMPORTANT** to watch and listen to your trail guide. Please be sure your air intake is disconnected. Your trail guide can help you with this if needed. When driving in deep water, **GO VERY SLOW!** If your engine gets wet and stalls, **DO NOT** try to start it as you may cause serious engine damage. After the Jamboree, please be sure to reconnect your air intake. For additional tips on water crossings, please refer to your copy of "Mark A. Smith's Guide to Safe, Common Sense Off-Road Driving".

A NOTE ON LAND USAGE

Many Jeep Jamboree USA events are held on private lands with the consent of landowners, or on public lands through special use permits. In some cases, Jamboree trail groups are granted access to trail areas, which are closed to all other vehicular access during the year. Please be aware that access to these trail areas is allowed only by guided JJUSA groups during the scheduled Friday and Saturday trail rides. Individual Jamboree guests returning later to drive in these areas on their own do so in violation of JJUSA's land use agreements and endanger future Jamboree usage of these restricted trails as well as being removed from the Jamboree without a refund. Thank you for your cooperation in assuring Jamboree access to some of America's most spectacular backcountry.

PLEASE TREAD LIGHTLY!

Travel responsibly on designated roads and trails or in permitted areas.

Respect the rights of others including private property owners and all recreational trail users, campers and others to allow them to enjoy their recreational activities undisturbed.

Educate yourself by obtaining travel maps and regulations from public agencies, planning for your trip, taking recreation skills classes, and knowing how to use and operate your equipment safely.

Avoid sensitive areas such as meadows, lakeshores, wetlands and streams, unless on designated routes. This protects wildlife habitat and sensitive soils from damage.

Do your part by leaving the area better than you found it, properly disposing of waste, minimizing the use of fire, avoiding the spread of invasive species, restoring degraded areas, and joining a local enthusiast organization.

TRAIL RATING SYSTEM

Every Jamboree trail is rated from 1 (easiest) to 10 (the most difficult). These ratings are based on the overall trail, not just on one or two tough spots. Rain can increase ratings by one or two points. Please remember, all vehicles are subject to inspection prior to trail departure. Numerically higher rated Jamborees are more likely to result in vehicular damage.

1-2 Obstacles and terrain are relatively easy to navigate. In optimum weather conditions, some trails may not require continual use of four-wheel drive (4WD).

3-5 Moderately demanding. Challenge for novice drivers. Obstacles may include: mud holes, boulders, and streams. Requires 4WD with 4-LO.

6-7 Demanding. Challenge for most skill levels. Mud holes get deeper, boulders get larger, and climbs get steeper. Requires 4WD with 4-LO.

8-9 Very demanding. Likelihood of getting stuck is high. Mud holes may be deep and rock climbing is more arduous. Lifts and lockers are helpful. Requires 4WD with 4-LO.

10 Extremely demanding. Reserved for the toughest off-road trip in the U.S.A. – the Rubicon Trail. Requires 4WD with 4-LO (*Not recommended for Jeep Patriot, Compass, Liberty, Cherokee, Grand Cherokee, or Commander.*)

TRAIL DESCRIPTIONS

The trails on the Gateway to the Cumberland's Jeep Jamboree offer many spectacular views of waterfalls, cliff-lines and rivers. We recommend that you bring your camera and binoculars in order to capture these sights. In the mornings you may see low-hanging clouds that skim the tops of the mountains. Perhaps we will see some wildlife along the trails. Wildlife native to this area include white tail deer, beaver, elk and wild turkey.

Trail ratings range from 3 - 9. Trail sign-ups are held during registration hours. Your trail guides will be at registration to assist you with trail selection.

Our trails are located on private lands and county roads. Please respect these properties by staying on designated trails. For your safety and the safety of others, please follow the guidance of our trail guides.

It is also important to keep the vehicle behind you in sight. **CB radios are highly recommended. Tow hooks (front and rear) are MANDATORY.**

CLIFFHANGER (RATED 4) CB 4

The trail begins on an incredibly scenic route and includes several challenges. Our adventure continues to a ridge high above the Kentucky-Tennessee line.

HEAVEN'S GATE (RATED 3 - 4) CB 7

Imagine this...you in your Jeep inhaling fresh air, viewing fall colors and absorbing the serenity of nature's finest country. Once you complete this trail,

you will know why we call it Heaven's Gate.

BRIDGE ROCK (RATED 5 - 6) CB 22

This trail takes you over a mountain that offers many challenging hill climbs down in a valley and over another mountain. During our travel, we stop for lunch at Bridge Rock, a natural rock formation forming a natural bridge. This trail also includes a river crossing, hill climbs and rocks.

COMMANDO (RATED 5) CB 14

A scenic, colorful logging trail. While climbing mountaintops you will be challenged with tight trails, rocky hill climbs, and wash outs.

RED BIRD (RATED 4 - 5) CB 10

The Red Bird trail traverses through scenic backwoods. The terrain includes several hill climbs and descents, creek crossings, and rock climbs. Be sure to have your camera ready for our stop at a natural bridge that spans over 50'.

WURSER (RATED 6 - 7) CB 16

A tight rocky trail with an above average level of difficulty. It will climb out of the old Blue Diamond strip mine up to 3,000 feet. The challenge consists of rocky hill climbs, wash outs and usually very little mud. The tight quarters and large rocks make this trail unsuitable for stock XJ's and Grands. It does offer a breathtaking view with overlooks where you can see as far as your finger can point. From this point you can see Tennessee, Kentucky and West Virginia. You may see an airplane flying below you at this vantage point! This trail gets its name from a local who describes it like this, "Boys, it just gets wurser and wurser!" Note: 1 locker required.

THUNDER ROAD (RATED 8 - 9) CB 20 (Saturday only) Rocky tight trail with above average level of difficulty. Challenging hill climbs that will test you and your Jeep. Washouts, fallen trees and more hill climbs. 31's and at least one locker a must.

RAIN MAY INCREASE TRAIL RATINGS 1 OR 2 POINTS!

Please note ALL TRAILS ARE rated 10++ on the Kodak scale! Do NOT forget your camera and plenty of digital cards or film!

Remember, trails and ratings are subject to change or cancellation.

LOCAL AREA INFORMATION

WEATHER

The weather this time of year varies. For a 10-day forecast of weather conditions go to www.weather.com

VISITOR RESOURCES

Williamsburg Tourism Commission 800-552-0530

Kentucky Department of Tourism 800-225-8747

WEBSITES

State of Kentucky

www.state.ky.us

Williamsburg Tourism

www.williamsburgky.com

ACCOMMODATIONS

HOTELS

Cumberland Inn	800-315-0286 or 606-539-4100
Days Inn	800-215-2995 or 606-549-1500
Super 8	606-549-3450
Williamsburg Motel	800-426-3267 or 606-549-2300
Scottish Inn	606-549-4450

CAMPING AND RV PARKING

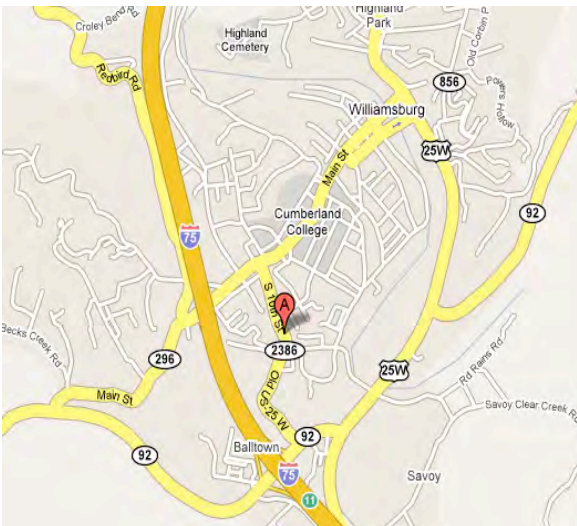
Williamsburg Motel 800-426-3267 or 606-549-2300
Cumberland Falls State Park 800-325-0063
20 miles from Williamsburg, has improved campsites with restrooms and showers in addition to plenty of primitive camping. No reservations needed - first come, first served basis. Limited RV parking is available with water and electricity and limited space with no hook-ups.

Corbin KOA 606-528-1534
Located 15 miles up Interstate 75, primitive camping only.

HOW DO I GET THERE?

REGISTRATION & DINNERS

Williamsburg Convention Center
650 South 10th Street
Williamsburg, KY 40769 800-552-0530
www.williamsburgky.com



GENERAL ATTENDANCE MEETINGS:

Hal Rogers Family Entertainment Center
Kentucky Splash Waterpark
1050 Highway 92 West
Williamsburg, KY 40769 866-812-1860
www.kentuckysplash.com

Take Interstate 75 to Williamsburg, Exit 11. If you are traveling north turn left or if you are traveling south turn right at the traffic light onto Hwy 92 W. The park is located less than one mile on the right.



FRIENDLY REMINDERS – Before, During, After Your Trip

BEFORE YOU LEAVE....

If you have not sent us a signed waiver yet....

Please return a waiver form signed by everyone in your vehicle (by mail, fax or email) to the JJUSA office as soon as possible. Your registration IS NOT COMPLETE until we receive a completed waiver. This helps you to prevent delays in processing your registration and avoid longer wait times during registration. A waiver for participants under the age of 18 years old must be signed by a parent or the minor's legal guardian.

New Registrations and Adding Passengers: It is very important to register new vehicles and/or passengers **at least two weeks** prior to the Jamboree date. This will enable us to give an accurate count to our caterer for the meals.

Event T-shirts are not included in your registration fee. You may pre-order event T-shirts at the time of your registration or up to two weeks prior to the Jamboree date. Shirts will be given to you at Thursday registration. No event T-shirts will be shipped to you or available for sale at the event. Other Jeep Jamboree USA clothing and merchandise will be available on-site, however quantities and sizes are limited.

While you are there...

Name Badges / Wristbands

When you register on site Thursday evening, you will be given one nametag and a wristband. Please wear both of these while at the event. They are verification of registration. Those without a wristband will not be served meals or allowed on the trails.

WHEN YOU RETURN...

Submit your photos

Jeep Jamboree USA is proud to continue the Photo of the Month & Photo of the Year Contest. We know many of you take great pictures as you explore America's backcountry while on a Jeep Jamboree; and now it's time to share those photos with other Jeep Jamboree enthusiasts! The best part is, you could win a Jeep Jamboree USA trip for two anywhere in the United States. So if you've been taking pictures at Jeep Jamboree events you might be holding the winning photo – just check your camera! Please visit jeepjamboreeusa.com for details on how to submit your photos.

FREQUENTLY ASKED QUESTIONS

WHO CAN I BRING?

Whoever you want! As long as they each have a required seat belt in your Jeep 4x4 and have completed registration, waiver and payment. Bringing pets is **strongly** discouraged. If your pet must attend, be sure to contact the Jeep Jamboree USA office for specific requirements.

WHERE DO I SLEEP ON A JEEP JAMBOREE?

Participants are responsible for arranging their own lodging. Included in this itinerary is a list of nearby accommodations. Be sure to mention you're attending a Jeep Jamboree when making your reservation.

WHAT DOES THE JAMBOREE COVER?

Lodging is not included with your registration fee. Your fee covers all necessary permits, experienced guides for the entire trip and evening meals only on both Friday and Saturday and a trip plaque. NOTE: Meals vary. Regretfully, no accommodations can be made for dietary restrictions. Your Jeep Jamboree will offer you access to some of the finest trails in America — several of which are only available through this program. Each Jamboree also features a giveaway for chances to win great prizes. Sorry, no partial trips are offered and no spectators are allowed. All participants must be officially registered.

CAN I BRING MY JEEP LIBERTY, CHEROKEE, COMPASS, PATRIOT, GRAND CHEROKEE, OR COMMANDER?

Of course! All new Jeep 4x4 vehicles with a 4-LO transfer case are Trail Rated® and are tested on demanding 4x4 trails. Vehicles without 4-LO may **ONLY** use trails rated 1-2. Your Jeep four-wheel-drive vehicle is required to be in good condition, with good tires, brakes, and seat belts. In addition, we require prior approval for larger Jeep 4x4s, such as Grand Wagoneers and J-Series Pickups. Jeep Jamboree USA reserves the right to refuse participation to any applicant whose vehicle exceeds size restrictions.

COULD MY VEHICLE BE DAMAGED ON A JAMBOREE?

Every effort is made by Jeep® Jamboree USA to make the trails as safe as possible. Participants are advised to closely follow the instructions given by trail guides, spotters, and Jeep Jamboree USA. However, there's the possibility of receiving damage to your vehicle.

WHAT TO EXPECT

You will travel over rough terrain. Any damage is the owner's responsibility. Remember, Jamborees with higher numerical difficulty ratings are more likely to encounter terrain that may contribute to vehicular damage. Weather conditions may also increase the trail rating difficulty.

JEEP JAMBOREE USA POLICIES

SAFETY

Our trail guides are trained to put your safety first. If they ask you to refrain from any activity, to avoid specific trails or areas, which jeopardizes you or your fellow participant's safety, or is not authorized for our use, please follow their directions. JJUSA does not authorize or promote any night runs. AS AGREED TO IN YOUR WAIVER ALL PARTICIPANTS AGREE TO WEAR HIS OR HER RESPECTIVE SEAT AND SHOULDER BELTS. IF A TRAIL GUIDE ASKS YOU TO WEAR YOUR SEAT BELT AND YOU DO NOT COMPLY, VIOLATORS WILL BE REMOVED FROM THE JEEP JAMBOREE — MONEY WILL NOT BE REFUNDED, AND THOSE INVOLVED WILL BE BANNED FROM ALL FUTURE JEEP JAMBOREES.

ALCOHOLIC BEVERAGES

ALCOHOLIC BEVERAGES ARE NOT PERMITTED ON ANY TRAIL RIDE. VIOLATORS WILL BE REMOVED FROM THE JEEP JAMBOREE — MONEY WILL NOT BE REFUNDED, AND THOSE INVOLVED WILL BE BANNED FROM ALL FUTURE JEEP JAMBOREES.

REFUND POLICIES

We realize that unexpected events such as **work conflicts, mechanical problems and illnesses** may cause you to cancel your trip. However, we have many business partners that we pay deposits based on a preliminary participant count, therefore in order to limit the impact of cancellations the following penalties apply to your refund should you choose to cancel:

<u>Days Prior to Trip Date</u>	<u>Penalty</u>
Reservation to 21 days	\$35
20 days to 8 days	50%
7 days to 1 day	80%
Trip date and beyond	NO REFUND

Should you choose to transfer from one trip to another trip in the **SAME** calendar year you may do so for \$35 per transfer.

CHILDREN 5 & UNDER

Children 5 and under are not charged to participate with you in a Jamboree. Complimentary meals for children 5 and under will be provided.

ONSITE PURCHASES AT JAMBOREE

If you purchase JJUSA merchandise at the event, please be aware that we can accept payment by check or cash only; sorry no credit cards!

NO C.O.D.S

Please note that all registrations must be paid in advance.

NO PARTIAL DAYS OR MEALS ONLY REGISTRATIONS

Registrations are for the SAME person (driver or passengers) for BOTH days. Passengers may not be swapped; i.e. one person on one day; another person another day. We base our nametags, meals and waivers on the same person for both days. We do not permit partial (one-day only) registrations (no refunds are given for days not used), nor do we sell a "meals only" option for those who are not on the trail but wish to join participants for meals.

SPECIAL THANKS!

Don Ford (local trip coordinator)

Don's trail guides

Williamsburg Tourism Commission

Private land owners

CONTACT US

Jeep Jamboree USA
(A division of Mark A. Smith Off-Roading, Inc.)

2776 Sourdough Flat, Georgetown, CA 95634

Phone: 530-333-4777

x18 Registration

x12 Vehicle requirements

FAX: 530-333-2844

REGISTRATION INQUIRIES: Joelle Miller
register@jeepjam.com, extension 18

TRIP MANAGER: Erin Lara
erin@jeepjam.com, extension 11

WEB SITE: www.jeeppamboreeuds.com