20TH ANNUAL

HOLLERWOOD

DATES	LOCATION	TRAIL RATING	STYLE
JUN 23 – 25, 2027	SLADE, KENTUCKY 37.7170447, -83.711197	3 – 9	A Select Jeep Jamboree. Thursday and Friday dinners included. You are responsible for breakfast and lunch.

FOLLOW THE FLOW WHEN YOU ARRIVE

STEP 01
VEHICLE EVALUATION
Wednesday at Hollerwood Park

STEP 02
REGISTRATION
Photo ID and both waivers

STEP 03
TRAIL SIGN-UP
First come, first served

Evaluation and registration are mandatory before sign-up. Trails fill first come, first served — your guides will match you to a trail based on your Jeep and your comfort level. Registration may open early to suit local conditions; there is no late registration Friday morning. Bring your signed waiver: link.jeepjam.com/waiver — and don't worry, there are extras at the event if needed.

SPECIAL REQUIREMENTS A special waiver is required for Hollerwood. You must complete this waiver prior to your arrival. Complete it at https://link.jeepjam.com/hollerwood-waiver

WEDNESDAY JUN 23

4:00 p.m.	Vehicle evaluation, registration and trail sign-ups at Hollerwood Park Parking Lot, until 6:00 p.m. Be sure to fill your tank for tomorrow!

THURSDAY JUN 24

8:30 a.m.	Mandatory General Attendance meeting at Hollerwood Park.
9:00 a.m.	Trail ride until 5:00 p.m., with lunch along the trail around noon. Lunch time varies based on trail progress.
5:00 p.m.	Dinner at Land of the Arches Campground, until 6:30 p.m. Be sure to fill your tank for tomorrow!

FRIDAY JUN 25

8:30 a.m.	Mandatory General Attendance meeting at Hollerwood Park.
9:00 a.m.	Trail ride until 5:00 p.m., with lunch along the trail around noon. Lunch time varies based on trail progress.
5:00 p.m.	Dinner at Land of the Arches Campground, until 6:30 p.m. Awards and prize drawings following dinner.

HOLLERWOOD PARK

2096 State Hwy 1036, Stanton, KY 40380

Vehicle evaluation, registration and trail sign-ups Wednesday; mandatory General Attendance meetings Thursday and Friday.

link.jeepjam.com/hollerwood

LAND OF THE ARCHES CAMPGROUND

5150 KY-715, Campton, KY 41301

Dinner Thursday and Friday, with awards and prize drawings Friday.

link.jeepjam.com/landofthearches

A MESSAGE FROM YOUR HOLLERWOOD COORDINATOR

Back on February 14th, 1969, Powell County approved traditional vehicle-based back country travel in the Red River Gorge area of the Daniel Boone National Forest. Since then, off-road enthusiasts have been enjoying these one-of-a-kind trails and back country roads, known to be some of the best in the country. Whether it be the sandstone arches, waterfalls, local culture or rock climbing, this area continues to attract tourists for its beauty and wonderful assortment of recreation.

For this Jamboree, we are lucky to be using a combined mix of public land and private well-coveted trails. With big boulders, rock ledges, hill climbs, scenic views and more, this Jamboree has it all! Come out for scenic and challenging trail rides with the best guides in the industry. Rent a cabin, small cottage or stay one of the campgrounds to get the full experience.

HEADQUARTERS MOTEL

Red River Gorge Inn · 182 Quillens Chapel Service Rd, Campton	606.668.7072

You must mention Jeep Jamboree to receive the special block room rate. Room block is held until 1/1/2027.

CAMPING & RV PARKING

Callies Campground	859.559.2554
Four Guys Campground	606.663.4444
Ryders Ranch Campground	859.230.6004

Cabin rentals: This is very popular for the area. A quick internet search for cabin rentals near Slade, Kentucky will yield a number of results.

OTHER HOTELS / MOTELS

Cliffview Resort	606.879.0201
Natural Bridge State Resort Park	606.663.2214
Lil Abners Motel	606.663.5384

QUESTIONS

Trip or Jeep questions:
Shawn Gulling, shawn@jeepjam.com

Passengers, changes and cancellations:
jeepjamboreeusa.com/my-account

Registration:
registration@jeepjam.com

Radios and gear:
link.jeepjam.com/radios

SPECIAL THANKS TO

Josh & Karen Cohen, Coordinators · Hollerwood Trail Guides · Hollerwood Off-Road Adventure Park · Charles Booth, Stephanie and Rick Harmon, Ian Teal · Land of the Arches Campground

BEFORE YOU GO

REQUIRED

Missing any of these means you are turned away at registration, without a refund.

- Tow points: frame-mounted tow hooks with grade 6 or 8 bolts, draw bars and receiver hitches, or aftermarket bumpers with a manufacturer-installed clevis or D-ring.
- A working GMRS-compatible radio. Guides call out upcoming obstacles, plus local history and wildlife.
- A full-size spare tire.
- Seat belts for all occupants, worn on the trail.
- Street legal, registered and insured, with a license plate.
- STRICTLY ENFORCED Tires no larger than 40". Suspension lift no more than 6". No exceptions.
- Roll bars on all open-topped vehicles, including CJs, Scramblers and Willys.
- A rated tree saver and soft shackle if you run a winch.
- No buggy-style Jeeps and no snowplow frames.

PACK LIST

Bring these with you — for registration, and for the trail.

- Signed waiver for every occupant; a parent or legal guardian signs for passengers under 18.
- Photo ID for the driver of record — the name must match the registration.
- Name badge, worn all weekend. It is your admission to trails and meals.
- Basic tool kit, first aid kit, tire gauge, rain jacket, clothing for all conditions.
- An ice chest of non-alcoholic drinks. Stay hydrated.
- Trail snacks and a chair or blanket for the lunch stop.
- Insect repellent, sun block, medications, hand sanitizer, flashlight, camera, binoculars.
- Toilet paper and zip-lock bags for tissue disposal.

Recommended: a tow strap with looped ends (metal hooks are not allowed), a fire extinguisher and first aid kit. Consider removing running boards and steps for higher-rated trails. Questions about your Jeep? Contact your Adventure Consultant before the event.

KNOW BEFORE YOU GO

- Registrations, and adding, deleting or changing passengers, close 14 days before the event.
- Check a 10-day forecast for every location listed here; conditions differ sharply between them.
- Drones require permission from your trail guides, and many landowners and agencies prohibit them outright.
- Alcohol and non-prescription drugs on the trail mean immediate expulsion without a refund.
- Pets are strongly discouraged; a pet waiver is required at registration.
- Trail access may be granted to guided Jamboree groups only — returning on your own violates our land use agreements.

TRAIL RATING SYSTEM

1–2

Relatively easy terrain. In optimum conditions some trails may not require continual use of 4WD.

3–5

Moderately demanding; a challenge for novice drivers. Mud holes, boulders, streams. Requires 4-LO.

6–7

Demanding at most skill levels. Deeper mud, larger boulders, steeper climbs. Requires 4-LO.

8–9

Very demanding. Getting stuck is likely and rock climbing is arduous. Lifts and lockers help.

Ratings describe the overall trail, not one or two tough spots. Rain, even from days prior, can raise a rating one or two points, especially on street tires. All vehicles are subject to a check before trail departure, and higher-rated trails are more likely to result in vehicle damage. When in doubt, ask a guide.