



 **OPTIMA**<sup>®</sup>  
BY CLARIOS

**Jeep**<sup>®</sup>  
JAMBOREE USA  


# Jeep Jamboree Off-Road KOH Rally

Join the Jeep Jamboree team as they take you on a behind-the-scenes tour of one of the most notorious off-road races in history – King of the Hammers (KOH). King of the Hammers is a series of grueling off-road races that combines desert racing and rock crawling, attracting over 100,000 spectators and off-road enthusiasts to Johnson Valley for more than a week. This special VIP trip will be limited to only 30 vehicles!

The Jeep Jamboree Off-Road KOH Rally is a private event with Jeep Jamboree team members Pearse Umlauf, Shawn Gulling, Ty Deveraux & Jake Horne. Join them as they guide you through this iconic off-road destination.

Headquartered at The OPTIMA Oasis, powered by Clarios, this private event destination for industry professionals, media, and key influencers will be open to an exclusive group of off-road enthusiasts joining the Jeep Jamboree Off-Road KOH Rally.

Located within the King of the Hammers event area but on private land, the OPTIMA Oasis offers full amenities, including high-end restroom trailers, showers, and Wi-Fi that you're welcome to use after an exhilarating day on the trail. Guests can also enjoy free unlimited EV fast-charging — all powered by renewable clean energy.

During this one-day event, guests will be provided a behind-the-scenes look at KOH, a guided trail ride and provided lunch & beverages as they experience off-road passion firsthand from the pioneers and influencers who have shaped the industry.





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## Event Overview

**Event Date:** Wednesday, February 5

**Event Hours:** 7:30 AM – 4:30 PM

**Max Vehicles:** 30

**Price:** \$395 (per vehicle). Passengers may attend at no charge. However, all passenger must be registered.

**Trail Rating:** 3 – 8.

**Vehicle Limitations:** Wrangler & Gladiators

# Trip Itinerary

- 7:30 – 8:00 AM – Registration @ OPTIMA Oasis
- 8:00 AM – General Attendance Meeting
- 8:30 AM – 12:00 PM – Trail Ride
- 12:00 – 1:30 PM – Lunch @ OPTIMA Oasis
- 1:30 – 4:00 PM – Trail Ride
- 4:30 PM – End of Program

## Program Highlights:

- Hammertown
- Backdoor
- Chocolate Thunder
- OPTIMA Oasis



