37TH ANNUAL

MAINE MOUNTAINS

DATES	LOCATION	TRAIL RATING	STYLE
SEP 30 – OCT 2, 2027	NEWRY / BETHEL, MAINE 44.4111175, -70.7924652	3 – 9	A Classic Jeep Jamboree. Your breakfast, lunch, and dinner are included on Friday and Saturday.

FOLLOW THE FLOW WHEN YOU ARRIVE

STEP 01
VEHICLE EVALUATION
Field across from the Gem Theater

STEP 02
REGISTRATION
Outside the Ketchum Room

STEP 03
TRAIL SIGN-UP
In the Ketchum Room

Evaluation and registration are mandatory before sign-up. Trails fill first come, first served — your guides will match you to a trail based on your Jeep and your comfort level. Registration may open early to suit local conditions; there is no late registration Friday morning. Bring your signed waiver: link.jeepjam.com/waiver — and don't worry, there are extras at the event if needed.

THURSDAY SEP 30

4:30 p.m.	Vehicle Evaluation in the field directly across from the Gem Theater, then Registration outside the Ketchum Room, then trail sign-ups in the Ketchum Room, until 6:30 p.m. Each step must be completed before the next. Be sure to fill your tank for tomorrow!

FRIDAY OCT 1

7:00 a.m.	Breakfast in the Ballroom at the Grand Summit Hotel, until 8:00 a.m. Be sure to pick up your lunch at the trail line-up area prior to the General Attendance meeting.
8:30 a.m.	Mandatory General Attendance meeting in the field across from The Gem Theater.
9:00 a.m.	Trail ride until 5:00 p.m., with lunch along the trail around noon. Lunch time varies based on trail progress.
6:00 p.m.	Dinner in the Ballroom at the Grand Summit Hotel, until 7:30 p.m. Be sure to fill your tank for tomorrow!

SATURDAY OCT 2

7:00 a.m.	Breakfast in the Ballroom at the Grand Summit Hotel, until 8:00 a.m. Be sure to pick up your lunch at the trail line-up area prior to the General Attendance meeting.
8:30 a.m.	Mandatory General Attendance meeting in the field across from The Gem Theater.
9:00 a.m.	Jeep Parade through town followed by trail ride until 5:00 p.m., with lunch along the trail around noon. Lunch time varies based on trail progress.
6:00 p.m.	Dinner in the Ballroom at the Grand Summit Hotel, until 7:30 p.m. Awards and prize drawings following dinner.

WHERE TO GO

EVALUATION · STAGING · MEALS · LODGING

THE GEM THEATER

48 Cross St, Bethel, ME 04217

Vehicle evaluation Thursday in the field directly across the street; General Attendance meetings and trail line-up Friday and Saturday. Lunch pick-up at the line-up area. Jeep wash at the nearby bus garage.

link.jeepjam.com/gemtheater

THE GRAND SUMMIT HOTEL AT SUNDAY RIVER SKI RESORT

87 Summit Road, Newry, ME 04261

Headquarters hotel. Registration outside and trail sign-ups in the Ketchum Room Thursday; breakfast and dinner in the Ballroom Friday and Saturday, with awards and prize drawings Saturday.

link.jeepjam.com/gshotel

JEEP WASH & PARADE

The Bethel Fire Department will conduct a Jeep wash on Friday and Saturday at the bus garage. The bus garage is near Gem Theater. Donations are encouraged and appreciated. OPTIONAL: For the Saturday Jeep Parade prior to trail rides, please feel free to decorate your Jeep and toss candy for the kids. The parade is approximately one mile long up and down Main Street.

A MESSAGE FROM YOUR MAINE MOUNTAINS COORDINATOR

We are pleased that you will be joining us for this event. 2027 marks the 37th year of Jeep Jamboree in Bethel, Maine. Our trails, the beautiful New England fall setting, and the trail guides are just a few of the reasons why this event is so popular.

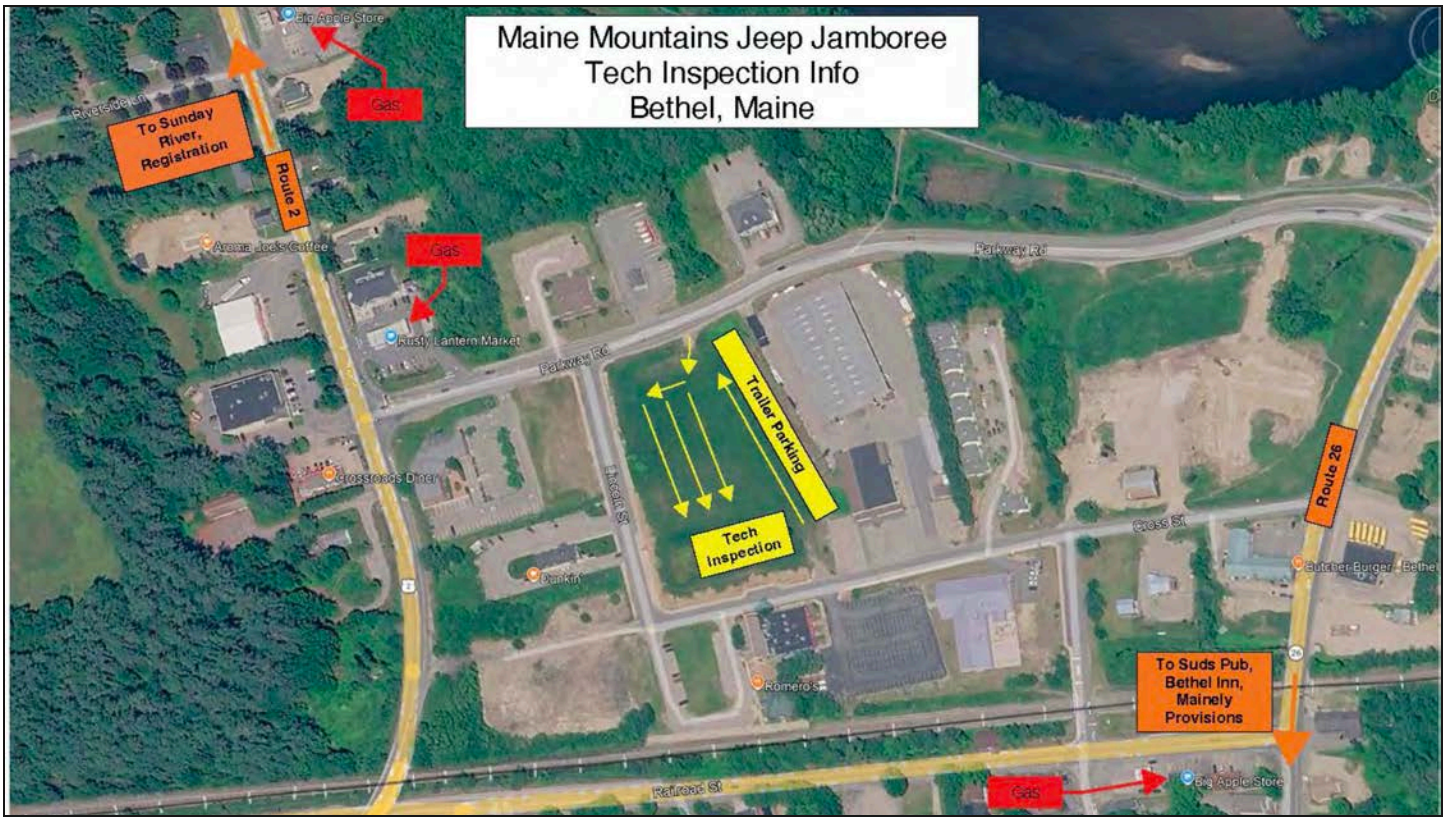
On Saturday, we have a parade through the town of Bethel. If you would like to “dress up” your Jeep or yourself, let your imagination run wild. If you’d like to bring candy to toss to the kids along the parade route, you are welcome to do so.

We hope you take the opportunity to get to know other participants, trade emails for picture exchanges, and perhaps future contact down the road. Please sign on to our Discussion Group on Facebook for last minute information. We look forward to seeing you at the Jamboree.

SITE MAPS

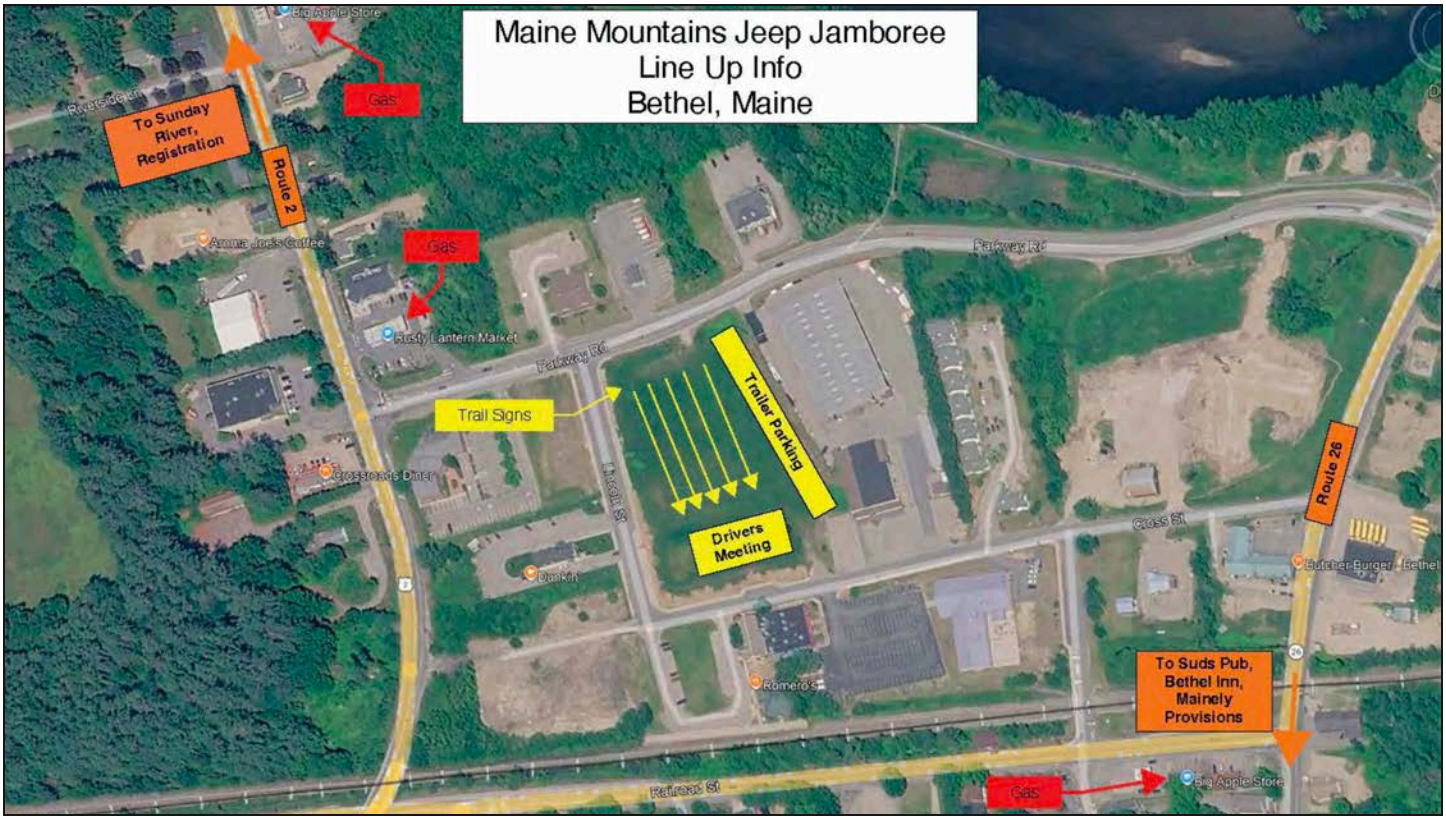
VEHICLE EVALUATION

Thursday · Field across from the Gem Theater



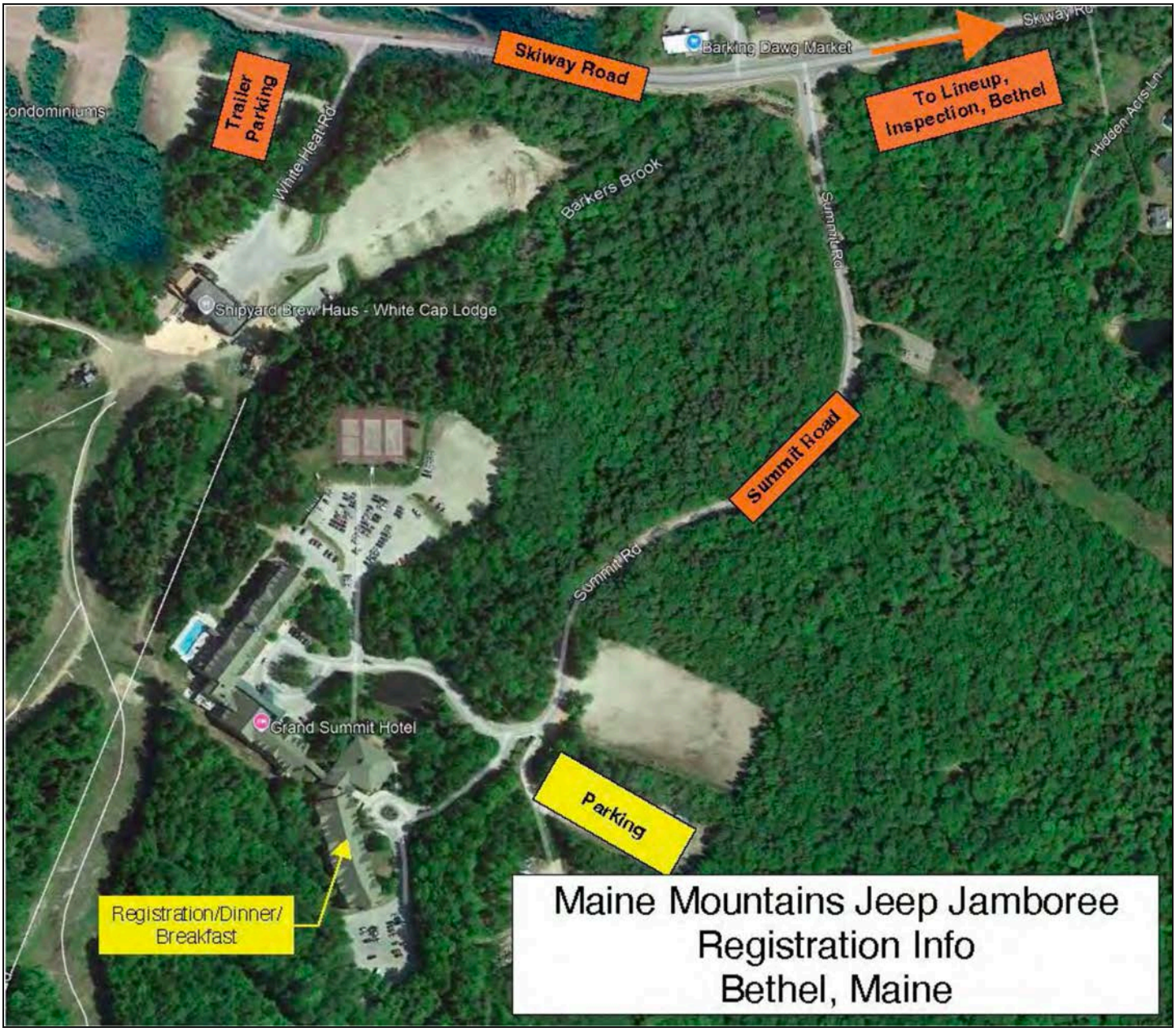
FRIDAY & SATURDAY TRAIL LINEUP

Same field · Drivers meeting & trail signs



REGISTRATION & TRAILER PARKING

Thursday · Grand Summit Hotel



THE TRAILS

RABBIT HOLE

Rating 3–5

This trail begins approximately 3 miles from town and includes a sand trap, rocks, and mud puddles if we get some rain. There is also a log bridge the guides have refreshed this year (great photo op), and beautiful mountain scenery.

SUNRISE

Rating 4–5

Our guides have been cutting new loops and doing trail work to improve this trail from last year. Runs through some hilly and rocky terrain and onto Farwell Mountain, close to in-town Bethel. The landowner (one of our trail guides) reports recent deer and other wildlife sightings. Not recommended for Gladiators due to some tight turns.

RON'S RUN

Rating 4–5

Named for a Western Maine Mountain Jeeper and Maine Mountains Jamboree Legend. A curated collection of moderate trails for slightly modified Jeeps and drivers with a little more experience with 4WD. This trail has uphill and downhill grades with mud and rock, a nice variety. May cover some similar ground as Moose Run.

MOOSE RUN

Rating 4–5

Great trails for slightly modified Jeeps that take you past an old covered bridge into Sunday River Valley with rocky river crossings, hill climbs and beautiful mountain scenes. May cover some similar ground as Ron's Run.

STONEWALL

Rating 5–6

This trail offers rock obstacles, mud, optional mud hole and optional ledge climb. Winches and one locker are highly recommended. 33" or larger tires required.

RIDGELINE

Rating 6–8

Steep uphill climbs, sections of mud, aggressive ledge climbs with optional by-passes, spectacular views of Grafton Notch State Park and Sunday River Ski Area. 35" or larger tires recommended. Winches and lockers highly suggested.

EVERETT'S CHILI TRAIL

Rating 7–8

Mud, steep uphill grades, wet rock (possible body damage). Beautiful scenic overlook and Ma Everett's famous chili awaits you at lunch break. Winch and at least one locker recommended.

THE TRAILS

SHERWOOD FOREST

Rating 6–8

Steep ledge climbs, mud hole, boulders, and some off camber spots. Climb to the top of a mountain ridge and conquer obstacles like Driveshaft Gulch, Outerspace, and The Pig. Winch required. Front and rear lockers and 35" or larger tires recommended.

DRAGON'S TAIL FRIDAY ONLY

Rating 8–9

Offers a variety of terrain including mud, many tricky rock climbs and boulders (possible body damage), and beautiful mountain scenery. Winch, lockers, and 35" or larger tires are required.

ROLLING ROCK SATURDAY ONLY

Rating 8–9

It's Rock N' Roll backwards, get it? Multiple gatekeepers and obstacles, a few long boulderfields, and a long uphill climb in the upper Sunday River Valley. Body damage possible, twig art likely. Winch, lockers, and 35" or larger tires are required.

WIGHT'S HEAT

Rating 8–9

This trail offers difficult mud holes, The Ravine, tricky rocks and boulders, and a great opportunity to test your driving skills. Winch, lockers, and 35" or larger tires are required.

BEFORE YOU GO

REQUIRED

Missing any of these means you are turned away at registration, without a refund.

- Tow points: frame-mounted tow hooks with grade 6 or 8 bolts, draw bars and receiver hitches, or aftermarket bumpers with a manufacturer-installed clevis or D-ring.
- A working GMRS-compatible radio. Guides call out upcoming obstacles, plus local history and wildlife.
- A full-size spare tire.
- Seat belts for all occupants, worn on the trail.
- Street legal, registered and insured, with a license plate.
- STRICTLY ENFORCED Tires no larger than 40". Suspension lift no more than 6". No exceptions.
- Roll bars on all open-topped vehicles, including CJs, Scramblers and Willys.
- A rated tree saver and soft shackle if you run a winch.
- No buggy-style Jeeps and no snowplow frames.

PACK LIST

Bring these with you — for registration, and for the trail.

- Signed waiver for every occupant; a parent or legal guardian signs for passengers under 18.
- Photo ID for the driver of record — the name must match the registration.
- Name badge, worn all weekend. It is your admission to trails and meals.
- Basic tool kit, first aid kit, tire gauge, rain jacket, clothing for all conditions.
- An ice chest of non-alcoholic drinks. Stay hydrated.
- Trail snacks and a chair or blanket for the lunch stop.
- Insect repellent, sun block, medications, hand sanitizer, flashlight, camera, binoculars.
- Toilet paper and zip-lock bags for tissue disposal.

Recommended: a tow strap with looped ends (metal hooks are not allowed), a fire extinguisher and first aid kit. Consider removing running boards and steps for higher-rated trails. Questions about your Jeep? Contact your Adventure Consultant before the event.

KNOW BEFORE YOU GO

- Registrations, and adding, deleting or changing passengers, close 14 days before the event.
- Check a 10-day forecast for every location listed here; conditions differ sharply between them.
- Drones require permission from your trail guides, and many landowners and agencies prohibit them outright.
- Alcohol and non-prescription drugs on the trail mean immediate expulsion without a refund.
- Pets are strongly discouraged; a pet waiver is required at registration.
- Trail access may be granted to guided Jamboree groups only — returning on your own violates our land use agreements.

TRAIL RATING SYSTEM

1–2

Relatively easy terrain. In optimum conditions some trails may not require continual use of 4WD.

3–5

Moderately demanding; a challenge for novice drivers. Mud holes, boulders, streams. Requires 4-LO.

6–7

Demanding at most skill levels. Deeper mud, larger boulders, steeper climbs. Requires 4-LO.

8–9

Very demanding. Getting stuck is likely and rock climbing is arduous. Lifts and lockers help.

Ratings describe the overall trail, not one or two tough spots. Rain, even from days prior, can raise a rating one or two points, especially on street tires. All vehicles are subject to a check before trail departure, and higher-rated trails are more likely to result in vehicle damage. When in doubt, ask a guide.

LODGING & CONTACTS

HEADQUARTERS HOTEL

The Grand Summit Hotel at Sunday River Ski Resort	800.543.2754

87 Summit Road, Newry, ME 04261. When calling, mention Jeep Jamboree 2027. Booking Link: link.jeepjam.com/bookgsh

CAMPING & RV PARKING

Bethel Outdoor Adventure Center	207.824.4224
Pleasant River Campground	207.836.2000
Stoneybrook Recreation	207.824.2836

Trailer parking: You may park your trailers in Lot 6, just beyond the Summit Hotel or at the trail line-up area by the Gem Theater.

HOTELS / MOTELS

The Bethel Inn	207.824.2175
The Inn at the Rostay	888.754.0072
The River View Resort	207.824.2808
Sudbury Inn	207.824.2174
Chapman Inn	207.824.2657

QUESTIONS

Trip or Jeep questions: Shawn Gulling, shawn@jeepjam.com

Registration: registration@jeepjam.com

Passengers, changes and cancellations: jeepjamboreeusa.com/my-account

Radios and gear: link.jeepjam.com/radios

SPECIAL THANKS TO

Doug and Jodie Wilson, Coordinators · Maine Mountains Trail Guides · Land Owners · Bethel Fire Department · Town of Bethel · Mary Everett, “Chili Trail” hostess · Lori Brown, “Dessert Trail” hostess