NORTH OF ICELAND EXPEDITION



EXPEDITION OVERVIEW

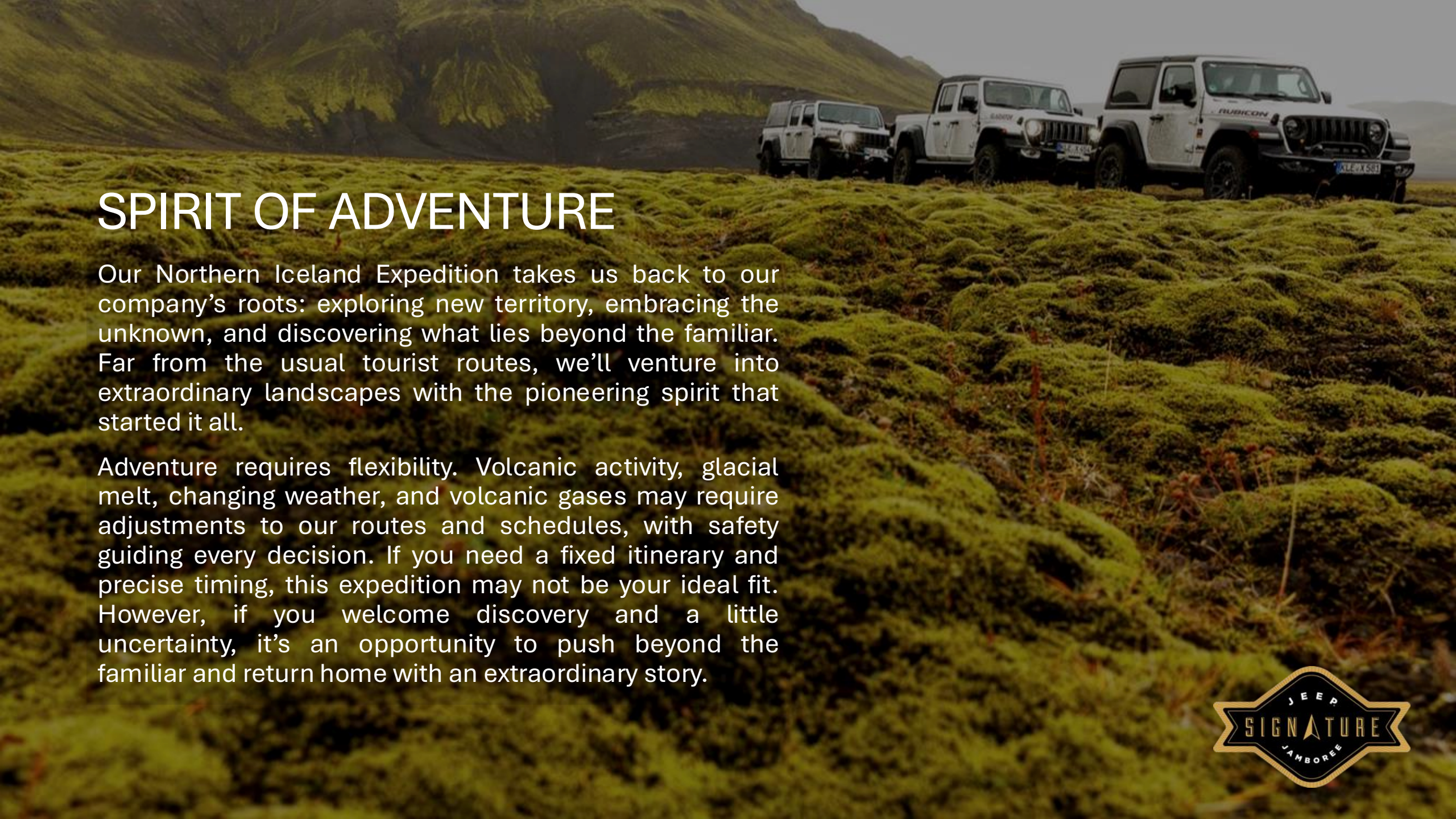
For the first time, Jeep Jamboree USA is venturing into Northern Iceland for an expedition that captures the spirit of our adventures: exploring new places, embracing the unexpected, and bringing people together behind the wheel of a Jeep 4x4. Taking place July 24–29, 2027, this six-day, five-night journey will introduce a small group of adventurers to Iceland's rugged northern landscapes.

Driving Jeep Wranglers, we'll navigate remote tracks across volcanic soil, travel through dramatic highland terrain, and ford riverways that bring a new dimension to every day's exploration. From stark volcanic expanses to green valleys, the landscape offers an extraordinary setting to experience the capability of your Jeep and the camaraderie that defines Jeep Jamboree.

EXPEDITION OVERVIEW

Limited to just seven double-occupancy vehicles, 14 participants; this expedition offers an intimate, fully supported experience with local Icelandic guides and a Jeep Jamboree USA representative accompanying the group throughout the journey. All ground costs are included: five nights of hotel accommodations, Jeep Wrangler rental vehicles, vehicle insurance, fuel, all meals, and nonalcoholic beverages.

Each day begins with breakfast at the hotel, includes a freshly grilled lunch on the trail, and concludes with dinner and a comfortable hotel stay. Arriving July 24 and concluding July 29, this northern expedition combines adventurous days with thoughtful hospitality, allowing you to focus on the landscapes, the driving, and the shared experience of discovering Iceland together.



SPIRIT OF ADVENTURE

Our Northern Iceland Expedition takes us back to our company's roots: exploring new territory, embracing the unknown, and discovering what lies beyond the familiar. Far from the usual tourist routes, we'll venture into extraordinary landscapes with the pioneering spirit that started it all.

Adventure requires flexibility. Volcanic activity, glacial melt, changing weather, and volcanic gases may require adjustments to our routes and schedules, with safety guiding every decision. If you need a fixed itinerary and precise timing, this expedition may not be your ideal fit. However, if you welcome discovery and a little uncertainty, it's an opportunity to push beyond the familiar and return home with an extraordinary story.

Trip Itinerary

Six Days | Five Nights

- July 24 - Arrive in Reykjavik (KEF). Meet your team leaders that evening for orientation and welcome dinner. ***Hotel Reykjavik Grand***
- July 25 – Begin the expedition, venturing North through Iceland's dramatic landscapes. ***Hotel Tindastoll***
- July 26 – Continue farther North, exploring along the way before arriving in Akureyri. ***Hotel Akureyri***
- July 27 – Begin the journey South through Iceland's rugged countryside. ***Landhotel***
- July 28 – Enjoy another day of exploration, returning to Landhotel for a final evening together. ***Landhotel***
- July 29 – Return to downtown Reykjavik, where the expedition concludes upon arrival.



NORTH OF ICELAND EXPEDITION / 2027

Program Inclusions & Pricing

JULY 24-29, 2027 | SIX DAYS / FIVE NIGHTS

WHAT'S INCLUDED

- Five nights of hotel accommodations
- All meals and nonalcoholic beverages: breakfast and dinner at the hotels; lunches prepared on the trail.
- Use of a Jeep Wrangler, fuel, and rental vehicle insurance
- Team leaders throughout the expedition
- Expedition travel to and from Reykjavík

WHAT'S NOT INCLUDED

- International airfare
- Travel visas, European travel authorizations, and other required entry documentation
- Alcoholic beverages

$10,995 PER PERSON | USD

DOUBLE OCCUPANCY REQUIRED

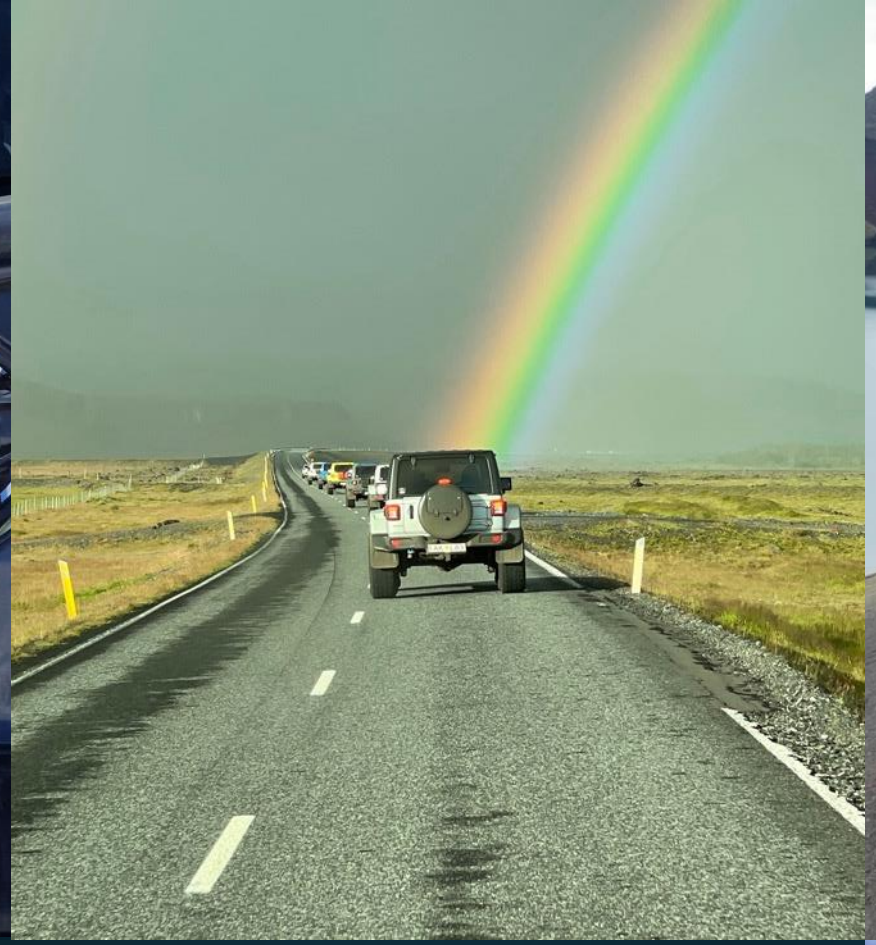
Share a hotel room and a Jeep Wrangler with your travel companion.

An additional hotel room may be arranged at an additional charge if needed by you or your travel companion.

Additional rooms are subject to availability and cannot be guaranteed. Limited hotel availability may preclude this option. Please reach out to our team upon registration if you require an additional room.









THE EXPERIENCE











THE EXPERIENCE


Never Lose Your Need to Explore
Jeep
JAMBOREE USA