

OPTIMA Rally



TRIP DESCRIPTION

Join the Jeep Jamboree team for the OPTIMA Rally, a one-day off-road experience in Johnson Valley, California, with a behind-the-scenes look at King of the Hammers. The Jeep Jamboree team will lay out a guided route across Johnson Valley's open desert and technical terrain, where precise driving and good judgment matter. Every vehicle must have a minimum of 37-inch tires and locking differentials.

Our headquarters will be the OPTIMA Oasis powered by Clarios, a private venue on "The Forty" at the edge of the King of the Hammers race site. The OPTIMA Oasis brings together industry professionals, media, and influencers, and our rally group will have access to premium restroom trailers, showers, and Wi-Fi.

We'll provide lunch during the day and gather that evening for dinner with off-road racer Casey Currie. It's a chance to swap stories from the trail, get to know fellow drivers, and spend time with some of the people who shape the off-road industry.

The OPTIMA Rally is limited to 20 vehicles, keeping the group small enough to get to know the people you're driving with and see a side of King of the Hammers most spectators never get to experience.



TRIP ITINERARY | MEETING INFO

MEETING LOCATION

The Forty

Johnson Valley, CA 92285

***only use Google Maps when navigating to this destination*

MEETING DATE & TIME - SUNDAY, JANUARY 31 @ 8:30 AM

- **8:30 AM** – Arrive at the OPTIMA Oasis on “The Forty”.
  - Registration
  - Pick-up Lunch
  - Air down
  - Drivers Meeting
- **9:30 AM** – Depart OPTIMA Oasis
- **9:30 AM – 4:00 PM** – Trail Ride. Lunch along the way (provided).
- **4:00 PM** – Return to OPTIMA Oasis
- **5:00 PM** – Dinner with Casey Currie



IMPORTANT EVENT DETAILS

- Breakfast is not included, so plan accordingly
- Lunch will be provided
- Dinner provided at Casey Currie’s compound
- GMRS radio required
- Tow points mandatory
- Fire extinguisher / first-aid kit highly recommended
- Prepare for variable temperatures. Bring warm clothing, hydration packs, and sun protection.
- Drones are prohibited without prior approval
- Bathrooms while on the trail are very limited. We’re in the desert and there is limited natural coverage (brush / trees / etc.). If you have a shy bladder -- you might consider some type of “pop-up privacy tent”.
- Trail Rating 3 – 8
- Vehicle Limitations: Wrangler & Gladiators. All vehicle must have 37” tires with front & rear lockers.