1ST ANNUAL

WOMEN AT THE WHEEL

UWHARRIE

DATES	LOCATION	TRAIL RATING	STYLE
JUN 3 – 5, 2027	TROY, NORTH CAROLINA 35.453868, -80.021339	3 – 6	A Select Jeep Jamboree. Friday and Saturday dinners included. You are responsible for breakfast and lunch.

FOLLOW THE FLOW WHEN YOU ARRIVE

STEP 01
VEHICLE EVALUATION
Line-up opens 3:00 p.m. at The Farm at Uwharrie

STEP 02
REGISTRATION
Photo ID and signed waiver

STEP 03
TRAIL SIGN-UP
5:00 – 6:00 p.m.

Evaluation and registration are mandatory before sign-up. Trails fill first come, first served — your guides will match you to a trail based on your Jeep and your comfort level. Registration may open early to suit local conditions; there is no late registration Friday morning. Bring your signed waiver: link.jeepjam.com/waiver — and don't worry, there are extras at the event if needed.

THURSDAY JUN 3

1:00 p.m.	Optional training until 3:00 p.m. New to off-roading? Coordinator Jennifer Heath and the guide team offer a free class covering the basics to kick off your time on the trail.
3:00 p.m.	Line-up opens for vehicle evaluation. Vehicles arriving before 3:00 p.m. will not be allowed into the line-up area.
4:00 p.m.	Vehicle evaluation and registration at The Farm at Uwharrie, until 6:00 p.m. Meet the guides and ask about trails from 4:30 to 5:00 p.m.
5:00 p.m.	Trail sign-ups until 6:00 p.m. Be sure to fill your tank for tomorrow!

FRIDAY JUN 4

7:30 a.m.	Staging at The Farm at Uwharrie. Pack a lunch! General Attendance meeting (mandatory) at 8:30 a.m.
9:00 a.m.	Trail ride until 5:00 p.m., with lunch along the trail around noon.
5:30 p.m.	Dinner at The Farm at Uwharrie, until 7:30 p.m. Be sure to fill your tank for tomorrow!

SATURDAY JUN 5

7:30 a.m.	Staging at The Farm at Uwharrie. Pack a lunch! General Attendance meeting (mandatory) at 8:30 a.m.
9:00 a.m.	Trail ride until 5:00 p.m., with lunch along the trail around noon.
5:30 p.m.	Dinner at The Farm at Uwharrie, until 7:30 p.m., followed by awards and prize drawings.

WHERE TO GO

THE FARM AT UWHARRIE — HEADQUARTERS

4084-4242 NC 109, Troy, North Carolina

35.453868, -80.021339

WHAT HAPPENS HERE

Vehicle evaluation, registration and trail sign-ups Thursday; staging, the General Attendance meeting and dinner Friday and Saturday.

A MESSAGE FROM YOUR COORDINATOR

I am passionate about being outdoors, especially deep in the woods where I feel most alive, grounded, and free. Taking my Jeep off-road—over rocks, up hills, and into unexpected places—reminds me that adventure is about strength, courage, and showing up boldly wherever the trail leads.

I am incredibly proud to serve as the coordinator for the first all-women Jeep Jamboree USA, and inspired to see the movement grow.

This milestone event is more than an adventure—it is a celebration of women leading boldly, supporting one another, and taking up space with confidence. Created by women, led by women, guided by women, and driven by women, it represents strength, courage, leadership, and community in motion.

Empowered women empowering women.

HOTELS & CABINS

Uwharrie Lodging	910.585.7131
Holiday Inn Express, Asheboro	877.320.8457
Fairfield Inn & Suites, Asheboro	336.626.9197
Uwharrie Cabin Rentals	800.516.2309

Locals recommend Asheboro, a 35-minute drive from the UOEC.

CAMPGROUNDS

Holly Bluff Family Campground	336.857.2761
Arrowhead (Uwharrie NF)	
Badin Lake (Uwharrie NF)	

Reserve Arrowhead at link.jeepjam.com/arrowheadnc and Badin Lake at link.jeepjam.com/badinlakenc.

AT THE FARM AT UWHARRIE

Primitive camping & RVs	$40.00
Trailer parking	$10.00

More details in the works.

QUESTIONS

Trip or Jeep questions:
Shawn Gulling, shawn@jeepjam.com

Passengers, changes and cancellations:
jeepjamboreeusa.com/my-account

Registration:
registration@jeepjam.com

Radios and gear:
link.jeepjam.com/radios

SPECIAL THANKS TO

Jennifer Heath, Local Coordinator · Women at the Wheel Trail Guides · Landowners Jacob Adams and Bill Hudson · Uwharrie National Forest

THE TRAILS

RATED 01 EASIEST – 10 HARDEST

CLEOPATRA'S CONQUEST

GROUP 1 · YELLOW · GMRS 2 · NATIONAL FOREST

3–4

Cleopatra ascended the throne at just 18 on her way to becoming a diplomatic powerhouse speaking up to a dozen languages and schooled in the sciences of the day. For nearly 30 years she led her nation, raised armies, and influenced regional politics. On this conquest through Uwharrie National Forest, there are plenty of obstacles and photo ops, like at Poser Rock. This group will traverse trails with hill climbs, slight off camber trails, rock gardens, and uneven trail crossings that can be accomplished in most Jeeps and made more challenging by taking a different line. 4-Lo and 33" all-terrain tires are mandatory.

JC'S CRAWL

GROUP 2 · GREEN · GMRS 3 · NATIONAL FOREST

5–6

Jessy Combs was the "Fastest Women on Four Wheels", an Ultra4 racer, a Jeep builder, a King of the Hammers title holder, and an off-road fabricator. JC's crawl honors a modern adventurous and empowered woman. Crawl through Uwharrie National Forest with fun and moderate challenges on every trail. Plenty of rocks, climbs and descents, and off-camber areas offer challenges for everyone on every trail. This trail descends Dutch John trail before lunch and ends the day by conquering our Badge of Honor trail, Dickey Bell. If it is wet the challenges get even greater on the fairly smooth rocks. 33" A/T tires and 2" of lift required.

EARHART'S TREK

GROUP 3 · BLUE · GMRS 4 · BIG CREEK

4–5

Amelia Earhart was empowered because she chose her own path, defied cultural limits, mastered her craft, and used her influence to elevate other women. She wasn't just a pilot — she was a symbol of self-determination, courage, and the belief that women can lead in any arena. As you trek through the narrow trails of Big Creek, you'll encounter natural rock obstacles demanding precision, intense climbs requiring forethought, and tight turns that keep drivers alert from take-off to landing. The guides have chosen a path and will help you master obstacles, bypass obstacles when conditions are turbulent, enjoy the woods, and snap great photos. 33" tires and 2" of lift required. Due to the tight nature of these trails, Gladiators have a much higher chance of body damage.

BOUDICA'S BEND

GROUP 4 · RED · GMRS 5 · BIG CREEK

5–6

Boudica was a first-century Celtic warrior queen, who used her strength and wit to forge tribes in the face of oppression. As the trail bends through the narrow forests of Big Creek, you'll encounter natural rock obstacles that demand precise tire placement, intense hill climbs that require forethought and solid technique, and tight turns that keep drivers alert from start to finish. The trails are technical and woven between peaceful stretches of forest. All major obstacles offer bypasses, and some obstacles offer perfect spots to step out, watch others attempt the challenge, and capture great photos. 33" tires and 2" of lift required. Due to the tight nature of these trails, Gladiators have a much higher chance of body damage.

BEFORE YOU GO

REQUIRED

Missing any of these means you are turned away at registration, without a refund.

- THIS EVENT All participating Jeeps must have a female driver. Men are welcome as passengers or in support roles.
- Tow points: frame-mounted tow hooks with grade 6 or 8 bolts, draw bars and receiver hitches, or aftermarket bumpers with a manufacturer-installed clevis or D-ring.
- A working GMRS-compatible radio. Guides call out upcoming obstacles, plus local history and wildlife.
- A full-size spare tire.
- Seat belts for all occupants, worn on the trail.
- Street legal, registered and insured, with a license plate.
- STRICTLY ENFORCED Tires no larger than 40". Suspension lift no more than 6". No exceptions.
- Roll bars on all open-topped vehicles, including CJs, Scramblers and Willys.
- A rated tree saver and soft shackle if you run a winch.
- No buggy-style Jeeps and no snowplow frames.

PACK LIST

Bring these with you — for registration, and for the trail.

- Signed waiver for every occupant; a parent or legal guardian signs for passengers under 18.
- Photo ID for the driver of record — the name must match the registration.
- Name badge, worn all weekend. It is your admission to trails and meals.
- Basic tool kit, first aid kit, tire gauge, rain jacket, clothing for all conditions.
- An ice chest of non-alcoholic drinks. Stay hydrated.
- Trail snacks and a chair or blanket for the lunch stop.
- Insect repellent, sun block, medications, hand sanitizer, flashlight, camera, binoculars.
- Toilet paper and zip-lock bags for tissue disposal.

Recommended: a tow strap with looped ends (metal hooks are not allowed), a fire extinguisher and first aid kit. Consider removing running boards and steps for higher-rated trails. Questions about your Jeep? Contact your Adventure Consultant before the event.

KNOW BEFORE YOU GO

- Registrations, and adding, deleting or changing passengers, close 14 days before the event.
- Check a 10-day forecast for every location listed here; conditions differ sharply between them.
- Drones require permission from your trail guides, and many landowners and agencies prohibit them outright.
- Alcohol and non-prescription drugs on the trail mean immediate expulsion without a refund.
- Pets are strongly discouraged; a pet waiver is required at registration.
- Trail access may be granted to guided Jamboree groups only — returning on your own violates our land use agreements.

TRAIL RATING SYSTEM

1–2

Relatively easy terrain. In optimum conditions some trails may not require continual use of 4WD.

3–5

Moderately demanding; a challenge for novice drivers. Mud holes, boulders, streams. Requires 4-LO.

6–7

Demanding at most skill levels. Deeper mud, larger boulders, steeper climbs. Requires 4-LO.

8–9

Very demanding. Getting stuck is likely and rock climbing is arduous. Lifts and lockers help.

Ratings describe the overall trail, not one or two tough spots. Rain, even from days prior, can raise a rating one or two points, especially on street tires. All vehicles are subject to a check before trail departure, and higher-rated trails are more likely to result in vehicle damage. When in doubt, ask a guide.