



In consideration of being permitted to participate in any event sponsored, promoted, or directed by Jeep Jamboree USA (a division of Mark A. Smith Off-Roading, Inc., a California corporation), I, the undersigned, hereby authorize Mark A. Smith Off-Roading, Inc., d.b.a. Jeep Jamboree USA, its nominees, licensees, advertising and merchandising agencies, and their respective successors and assigns, those acting with its authority and those for whom it is acting (all hereinafter referred to as the "Authorized") to:

1. Use and permit to be used my name, informative material concerning me, and my likeness (either in whole or in part, whether in original or modified form and whether alone or in conjunction with any other material and text matter as the Authorized may determine) for the purposes of advertising, publicizing, and promoting in every manner in all media past, present, and/or future Mark A. Smith Off-Roading, Inc., d.b.a. Jeep Jamboree USA events and/or activities, without further consideration, except where prohibited by law.
2. Identify my likeness or reproduction thereof in conjunction with any use mentioned above, either by my own name or by a pseudonym or other description.

I agree to waive my right to privacy/publicity. I agree that I shall have no right to inspect or approve any likeness or statement or any exercise of any of the authorizations granted by me hereunder. I agree that any still or motion picture taken of me or by me is owned by Mark A. Smith Off-Roading, Inc., d.b.a. Jeep Jamboree USA. If I should receive any print, negative, or other copy thereof, I shall not authorize its use by anyone else. I warrant that this authorization does not in any way conflict with any existing commitment on my part. I have not heretofore authorized (which authority is still in effect), nor will I authorize or permit, the use of my name, photographs, and/or likeness in connection with the advertising promotion of any product or service competitive to or incompatible with Mark A. Smith Off-Roading, Inc., d.b.a. Jeep Jamboree USA, its products, or its services.

Nothing herein will constitute any obligation by those authorized hereunder to make any use of any of the rights set forth herein.

The term of this authorization shall commence on this date and shall continue for a period of five years thereafter.